



Job opportunity

FARMERS' UNION OF WALES - Technical Advisor

Location: East Wales - Based in any of our East Wales offices.

Montgomery: Unit 2, St Giles Business Park, Newtown, Powys SY16 3AJ

Brecon and Radnor: FUW Pavilion, RWAS Showground, Llanelwedd, Builth Wells LD2 3NJ

Gwent: Unit 2, Waddington House, Llanover Business Centre, Abergavenny, Monmouthshire NP7 9HA

Glamorgan - Locks Yard, Heol Llan, Coity, Bridgend CF35 6BU

Salary: £32,000 - £36,000

Contract: Full time, 35 hours

Deadline: 16th January 2026 - *we reserve the right to close this vacancy should a suitable applicant be found before this date*

For more information: email Emyr.Davies@fuw.org.uk

To apply: Send your CV and cover letter to Emyr.Davies@fuw.org.uk

Why Join the FUW?

The Farmers' Union of Wales is a respected and influential voice in Welsh agriculture, with a rich history and a dynamic future. By joining our team, you will become part of a grassroots organisation that has a direct impact on the lives of Welsh farmers and rural communities. You will work alongside passionate and dedicated colleagues, contributing to a cause that matters to us all. If you are looking for a role where you can make a real difference, we want to hear from you.

About the Role

As a Technical Services Advisor for the Farmers' Union of Wales, you will play a crucial role in supporting our members with the technical demands of Welsh Government Schemes and other statutory regulations. This includes providing expert advice and assistance to help farmers comply with agri-environmental requirements, ensuring they have the necessary services to meet these standards. The role is primarily field-based, meaning much of your work will be carried out on our members' farms, where you will offer tailored guidance to address their unique needs.

In addition to providing technical support, you will work closely with the Regional Manager to develop and execute plans to promote and sell FUW's services, ensuring that both current and potential members are aware of the full range of support available to them. Your role will also involve keeping the regional teams up to date on the latest Welsh Government schemes, ensuring they are equipped with the knowledge to assist members effectively. You will collaborate with the Policy Team, particularly the Head of Policy, to contribute to the development and refinement of our technical services, ensuring that they remain relevant and responsive to members' evolving needs.

You will also have an active role in promoting best practices and encouraging compliance among members by working with the communications and marketing teams. This will include contributing to content for social media, FUW's publication *Y Tir* and other communication channels. Your focus will be on expanding services and looking for new opportunities that align with members' needs, ultimately contributing to membership growth within the region. As part of your responsibilities, you will provide regular feedback to the Regional Manager and adhere to all internal policies and procedures, ensuring that you maintain high performance and professionalism at all times.

About you:

We're looking for a knowledgeable and proactive individual with a strong understanding of Welsh Government Schemes and agri-environmental regulations. You'll be comfortable working in the field, offering practical advice to farmers and ensuring compliance with technical requirements.

Essential:

- **Technical Expertise:** Strong knowledge of Welsh Government Schemes and statutory regulations related to agriculture and agri-environmental practices.
- **Advisory Skills:** Proven ability to provide expert, clear and actionable advice to farmers, assisting them in meeting technical and compliance requirements.
- **Field-Based Experience:** Comfortable working in the field, directly engaging with members on their farms to provide tailored solutions.
- **Strong Communication Skills:** Excellent verbal and written communication skills to effectively engage with members, regional teams and stakeholders.
- **Collaboration:** Ability to work collaboratively with internal teams.
- **Organisational Skills:** Ability to manage multiple tasks and responsibilities effectively, including planning, promoting services and delivering technical support.
- **Commitment to Compliance:** Ensure that all actions are in line with FUW policies and procedures, with an emphasis on promoting best practices.
- **Self-Motivation:** Ability to work independently and manage your workload efficiently in a field-based role.

Desirable:

- **Training Experience:** Experience in training and supporting colleagues or regional teams on new schemes, regulations, or technical services.
- **Welsh Language Skills:** Spoken and written Welsh is a strong advantage.
- **Problem-Solving Ability:** Experience in identifying gaps in services and proactively seeking out opportunities to enhance or expand support for members.

- **Experience with Member Services:** Previous experience in promoting and selling agricultural services to members or clients.